

**Annual 47 C.F.R. § 64.2009(e) CPNI Certification**

**EB Docket 06-36**

Annual 64.2009(e) CPNI Certification for 2019 covering the prior calendar year 2018

1. Date filed: February 19, 2019
2. Name of companies covered by this certification and Form 499 Filer IDs:

WEHCO Video, Inc. (829091) and its operating subsidiaries:

Hope Community T.V.	826443
Vicksburg Video, Inc.	826444
Resort Television Cable Company, Inc.	826445
Cam-Tel Company	826446
Bald Knob Video, Inc.	826447
Tahlequah Cable Television, Inc.	826448
White County Video, Inc.	826449
East Arkansas Video, Inc.	826450
Pine Bluff Cable Television Company, Inc.	826451
Kilgore Video, Inc.	826452
Longview Cable Television Company, Inc.	826453
Prescott Video, Inc.	826454

3. Name of signatory: J.P. Morbeck
4. Title of signatory: President
5. Certification:

I, J.P. Morbeck, certify that I am officer of each of the companies listed above (together, "Company") and, acting as an agent of the Company, that I have personal knowledge that the Company has established operating procedures, summarized in the attached statement, that are adequate to ensure compliance with the customer proprietary network information ("CPNI") rules as set forth in Part 64, Subpart U of the Commission's rules, 47 C.F.R. §§ 64.2001 *et seq.*

Attached to this certification is an accompanying statement explaining how the Company's procedures ensure that the Company is in compliance with the requirements (including those mandating the adoption of CPNI procedures, training, recordkeeping, and supervisory review) set forth in section 64.2001 *et seq.* of the Commission's rules.

The Company has not received any customer complaints in the past calendar year concerning unauthorized release of CPNI. The Company has not taken any actions in the past year against data brokers, including proceedings instituted or petitions filed by the company at either state commissions, the court system or at the Commission.

I hereby represent and warrant that the above certification is consistent with Section 1.17 of the Commission's rules, 47 C.F.R. §1.17, which requires truthful and accurate statements to the Commission, and acknowledge that false statements and misrepresentations to the

Commission are punishable under Title 18 of the U.S. Code and may subject the Company to enforcement actions.



J.P. Morbeck

President

WEHCO Video, Inc.

Hope Community T.V.

Vicksburg Video, Inc.

Resort Television Cable Company, Inc.

Cam-Tel Company

Bald Knob Video, Inc.

Tahlequah Cable Television, Inc.

White County Video, Inc.

East Arkansas Video, Inc.

Pine Bluff Cable Television Company, Inc.

Kilgore Video, Inc.

Longview Cable Television Company, Inc.

Prescott Video, Inc.

Executed February 18, 2019

## **CPNI Compliance Policies of WEHCO Video, Inc.**

The following summary describes the policies of WEHCO Video, Inc., and its operating affiliates Cam-Tel Company; Vicksburg Video, Inc.; Resort Television Cable Company, Inc.; Hope Community T.V., Inc.; Prescott Video, Inc.; Longview Cable Television Company, Inc.; Kilgore Video, Inc.; Pine Bluff Cable Television, Inc.; East Arkansas Video, Inc.; White County Video, Inc.; Tahlequah Cable Television Co., Inc.; and Bald Knob Video, Inc. (together, “WEHCO”) that are designed to protect the confidentiality of Customer Proprietary Network Information (“CPNI”) and to assure compliance with the rules of the Federal Communications Commission (“FCC”) set forth in 47 C.F.R. Part 64, Subpart U, Section 2001 *et seq.*

CPNI is “(A) information that relates to the quantity, technical configuration, type, destination, location, and amount of use of a telecommunications service subscribed to by any customer of a telecommunications carrier, and that is made available to the carrier by the customer solely by virtue of the carrier-customer relationship; and (B) information contained in the bills pertaining to telephone exchange service or telephone toll service received by a customer of a carrier.”

These policies, administered by WEHCO’s CPNI Compliance Manager Charlotte Dial, VP of Administration, establish the following parameters regarding the use and disclosure of CPNI:

### **I. USE, DISCLOSURE OF, AND ACCESS TO CPNI**

WEHCO will use, disclose, or permit access to CPNI only in its provision of the communications service from which such information is derived; for services necessary to, or used in, the provision of such communications service, including the publishing of directories; to initiate, render, bill and collect for communications services; to protect the rights or property of WEHCO, or to protect users or other carriers or service providers from fraudulent, abusive or unlawful use of, or subscription to, such services; to provide inside wiring installation, maintenance, or repair services; as required by law; or as expressly authorized by the customer.

WEHCO does not use CPNI to market service offerings among the different categories of service, or even within the same category of service, that it provides to subscribers. WEHCO’s marketing department does not have access to customer’s CPNI. Although current WEHCO policy is not to use CPNI in marketing, in the event that any employee or agent wishes to use CPNI in such marketing or to seek customer approval for such use, such proposed use is subject to a supervisory review process that shall involve the CPNI Compliance Manager. If such use is approved, WEHCO shall modify these policies and conduct additional training as needed to assure compliance with the FCC’s rules.

WEHCO does not use, disclose or permit access to CPNI to identify or track customers that call competing service providers.

When WEHCO receives or obtains proprietary information from another carrier for purposes of providing a telecommunications service, it shall use such information only for such purpose, and shall not use such information for its own marketing efforts.

## **II. SAFEGUARDS AGAINST DISCLOSURE OF CPNI TO UNAUTHORIZED PARTIES**

Above and beyond the specific FCC requirements, WEHCO will take reasonable measures to discover and protect against attempts to gain unauthorized access to CPNI. If any employee becomes aware of new methods that are being used or could be used by third parties to attempt to obtain unauthorized access to CPNI, or of possible changes to WEHCO's existing policies that would strengthen protection of CPNI, they should report such information immediately to WEHCO's CPNI Compliance Manager so that WEHCO may evaluate whether existing policies should be supplemented or changed.

### **A. Inbound Calls to WEHCO Requesting CPNI**

WEHCO does not disclose CPNI to an inbound caller unless the caller has been authenticated. Notwithstanding such authentication, WEHCO does not provide Call Detail Information (CDI) to inbound callers. CDI is a subset of CPNI that includes any information that pertains to the transmission of specific telephone calls, including, for outbound calls, the number called, and the time, location, or duration of any call and, for inbound calls, the number from which the call was placed, and the time, location, or duration of any call.

WEHCO CSRs do not have access to CDI. If a caller requests CDI, the CSR will terminate the call and then contact one of the small number of WEHCO employees who have access to this information. WEHCO will then provide the requested CDI by sending the information by mail to a mailing address of record for the account, but only if such address has been on file with WEHCO for at least thirty (30) days. In the event that a customer has changed their address within the prior thirty (30) days, or for appropriate circumstances, WEHCO may discuss CDI with a customer on the phone, but only in a call initiated by WEHCO and placed to the customer's telephone number of record.

If a customer is able to provide to a WEHCO employee the telephone number called, when it was called, and, if applicable, the amount charged for the call, exactly as that information appears on the bill or online portal, then WEHCO is permitted to discuss customer service pertaining to that call and that call only.

### **B. Online Accounts**

To access WEHCO's online website that provides access to CPNI, the customer must enter a login ID that they create and a password established in accordance with the criteria set forth below. After correct entry of the account number and PIN, the user must create a login ID and password for the account. This password can only be changed in the future only online and only after the user has correctly entered their login ID and password. The customer must also establish an answer to a Password Reminder Question. The customer is offered a choice of a series of questions pre-selected by WEHCO, the answer to which is not expected to consist of any material portion of the customer's account number, telephone number, street address, zip code, social security number, date of birth, or other biographical or account information.

**C. In-Person Disclosure of CPNI at WEHCO Offices**

WEHCO may disclose a customer's CPNI to an authorized person visiting a WEHCO office upon verifying that person's identity through a valid, non-expired government-issued photo ID (such as a driver's license, passport, or comparable ID) matching the customer's account information.

**D. Notice of Account Changes**

When an address of record, online password or answer to a Password Reminder Question is created or changed, or when an online access account is registered, WEHCO will send a notice to customer's preexisting address of record. These notifications are not required when the customer initiates service. The notice will not reveal the changed information and will direct the customer to notify WEHCO immediately if they did not authorize the change.

**III. REPORTING CPNI BREACHES TO LAW ENFORCEMENT**

Federal law imposes very specific requirements upon WEHCO in the event that we become aware of any breach of customer CPNI. A breach includes any instance in which any person has intentionally gained access to, used, or disclosed a WEHCO customer's CPNI beyond their authorization to do so. Any WEHCO employee that becomes aware of any breaches, suspected breaches or attempted breaches must report such information immediately to the WEHCO CPNI Compliance Manager, and such information must not be reported or disclosed by any employee to any non-employee, including the potentially affected customer, except in express conformance with the procedures described below. Any employee that fails to report such information will be subject to disciplinary action that may include termination.

It is WEHCO's policy that employees should not be discouraged from reporting information about breaches that may have been caused in part by their own actions or omissions. Once a breach has occurred, the most important objective is to attempt to limit the damage to our customers, make any adjustments as needed to prevent a recurrence of the breach, and to alert law enforcement promptly. Therefore, although employees who violate WEHCO's CPNI compliance procedures are subject to discipline, the sanctions may be substantially reduced where employees promptly self-report violations if appropriate.

**A. Identifying a "Breach"**

A "breach" has occurred when a person, without authorization or exceeding authorization, has intentionally gained access to, used, or disclosed CPNI. If an employee has information about an incident and is not certain that the incident would not constitute a breach under this definition, the incident must be reported to the CPNI Compliance Manager.

If a WEHCO employee determines that an unauthorized person is attempting to gain access to CPNI but does not succeed at doing so, no breach has occurred. However, the incident must be reported to WEHCO's CPNI Compliance Manager who will determine whether to report the incident to law enforcement and/or take other appropriate action. WEHCO's Compliance Manager will determine whether it is appropriate to update WEHCO's CPNI policies or training

materials in light of any new information; the FCC's rules require WEHCO on an ongoing basis to "take reasonable measures to discover and protect against activity that is indicative of pretexting."

## **B. Notification Procedures**

As soon as practicable, and in no event later than seven (7) business days upon learning of a breach, the WEHCO CPNI Compliance Manager shall electronically notify the United States Secret Service (USSS) and the Federal Bureau of Investigation (FBI) by accessing the following link: <https://www.cpnireporting.gov>. Company's FRN number and password may be required to submit a report. If this link is not responsive, they should contact counsel or the FCC's Enforcement Bureau (202-418-7450 or <http://www.fcc.gov/eb/cpni>) for instructions.

WEHCO will not under any circumstances notify customers or disclose a breach to the public until seven (7) full business days have passed after notification to the USSS and the FBI except as provided below (a full business day does not count a business day on which the notice was provided). Federal law requires compliance with this requirement even if state law requires disclosure.

If WEHCO receives no response from law enforcement after the seventh (7<sup>th</sup>) full business day, it must promptly proceed to inform the customers whose CPNI was disclosed of the breach. WEHCO will delay notification to customers or the public upon request of the FBI or USSS. If the WEHCO CPNI Compliance Manager believes there is a need to disclose a breach sooner, he or she should so indicate in the notification to law enforcement. However, such notification does not itself permit disclosure; WEHCO still may not notify customers sooner unless given clearance to do so from both the USSS and the FBI.

## **IV. RECORD RETENTION**

The WEHCO CPNI Compliance Manager is responsible for assuring that the company maintains for at least two years a record, electronically or in some other manner, of any breaches discovered, notifications made to the USSS and the FBI pursuant to these procedures, and notifications of breaches made to customers. The record must include, if available, dates of discovery and notification, a detailed description of the CPNI that was the subject of the breach, and the circumstances of the breach.

WEHCO maintains a record, for a period of at least one year, of: those limited circumstances in which CPNI is disclosed or provided to third parties, or where third parties were allowed access to CPNI. If WEHCO later begins to use CPNI for marketing, it will also keep a record for a period of at least one year, of supervisory review of marketing that proposes to use CPNI or to request customer approval to use or disclose CPNI; its sales and marketing campaigns that use its customers' CPNI, including a description of each campaign, the specific CPNI that was used in the campaign, and the products and services offered as a part of the campaign; and records associated with customers' approval or non-approval to use CPNI, and of notification to customers prior to any solicitation for customer approval of the customer's right to restrict use of, disclosure of, and access to that customer's CPNI.

WEHCO maintains a record of all customer complaints related to their handling of CPNI, and records of WEHCO's handling of such complaints, for at least two years. The CPNI Compliance Manager will assure that all complaints are reviewed and that WEHCO considers any necessary changes to its policies or practices to address the concerns raised by such complaints.

WEHCO will have an authorized corporate officer of each of its operating companies that offer telephone service, as an agent of such companies, sign a compliance certificate on an annual basis stating that the officer has personal knowledge that WEHCO has established operating procedures that are adequate to ensure its compliance with FCC's CPNI rules. The certificate for each year will be filed with the FCC by March 1 of the subsequent year, and will be accompanied by a summary or copy of this policy that explains how WEHCO's operating procedures ensure that it is in compliance with the FCC's CPNI rules. In addition, the filing must include an explanation of any actions taken against data brokers and a summary of all customer complaints received in the past year concerning the unauthorized release of CPNI. Confidential portions of these submissions shall be redacted from the public version of the filing and provided only to the FCC.

## **V. TRAINING**

All employees with access to CPNI receive a copy of WEHCO's CPNI policies and are informed that (i) any use or disclosure of CPNI or other act or omission not in compliance with such policies will result in disciplinary action, including the termination of employment where appropriate, and (ii) employees who knowingly facilitate the unauthorized disclosure of a customer's confidential information may be subject to criminal penalties. In addition, WEHCO requires CPNI training for all CSRs, personnel at retail offices that may receive requests for CPNI, and marketing personnel.